

Communications Working Group Report

Meetings generally

Meeting held 13 November 2018. SHW to chair, for time being agreed, no need to expand the group, but to be kept under review. Members felt meetings could follow a different format; email, virtual, other locations to promote fluidity and encourage greater community engagement.

Website

General feeling this could do with further improvement and was out-of-date in several respects. Several issues were identified relating to contents and architecture, and these are to be taken forward. Improving the website is a priority.

Noticeboard and notice board review

There was no positive feedback from the noticeboard review, other than from Greenhill. It was agreed that as notice boards were not being maintained and (with possible exception of Greenhill) did not appear to be used the community) it would be best to remove them except for a central one. The position could be reconsidered if there was a subsequent move by the community that they were in fact needed. It was also felt the best position for one would be where there is most footfall – by Parish Hall, or Community Field. CWG to investigate informally views of Parish Hall, and to work up a proposal for removal of the noticeboards and renovation/replacement of a central one.

Facebook and social media

The group agreed this was a powerful influencer and that the Council needed to be aware of what is happening, and to be more proactive. It was agreed for the time being, not to recommend having a Facebook page for the Council. However, the group would keep a watching brief and for councillors to monitor and comment as appropriate. The Group agreed that the social media report item should be to be added back to the Council Agenda.

Newsletter

The Group discussed the possibility of a flyer or insert in *The Lydiards Magazine* and investigating whether the magazine could be delivered to all houses in the parish. Ways of showing the Council in a more positive and

Budget

£2,000 is allocated in this year's budget/allocated reserves for noticeboards. It was felt that this should be carried forward and it would be ideal if it could be applied to other projects by CWG but, if not, then to be carried forward to next year for the noticeboards.

SHW

28.11.2018